



**CAMPAIGNING
FOR CANCER**

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

TIME TO GEAR UP FOR THE COURAGE CUP, A-5-ASIDE FOOTBALL TOURNAMENT

Johannesburg: The inaugural tournament of the annual Courage Cup, a 5-a-side football tournament, in association with Campaigning for Cancer and Discovery Soccer Park will kick off in Johannesburg and Pretoria on 25th June 2016 and 2nd and 3rd of July respectively, with the finals being played the 10th of July 2016. The Courage Cup 2016 will raise funds to assist cancer patients in obtaining the treatment and care needed. One hundred and forty four 5-a-side teams get to battle it out in a Euro style knockout tournament, playing a series of mini tournaments over three weekends. The Courage Cup enables soccer players from both league and social clubs to play their part in raising awareness and funding for cancer.

"Being diagnosed with cancer is very overwhelming for a patient, and their loved ones. Campaigning for Cancer's mission is to be that someone to help you find credible information about your cancer journey, direct you to support services and aid you in ensuring that you are getting the best possible treatment." said Lauren Pretorius, CEO of Campaigning for Cancer.

"The Courage Cup is a fun and exciting way for local communities to play a part in raising awareness of cancer and also help to raise much needed funds to provide support and care through the services we offer cancer patients in need" added Pretorius.

Tournaments organisers are calling soccer fans and clubs to join in the excitement and register their teams online at www.couragecup.co.za to participate and win a number of fantastic prizes, including a cash prize for the overall winners.

'A percentage of team registration fees will be donated to Campaigning for Cancer. So not only do you get to have a great time competing, you are also making a



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contribution to a good cause,' said Lucas Radebe, Tournament Ambassador and South African soccer legend.

“Cancer is an illness that does not discriminate; I know this from personal experience. It affects South Africans regardless of age, race and gender. Campaigning for Cancer is one of those organisations that rely heavily on fundraising and awareness events such as the Courage Cup, to be able to develop and implement programmes that make a difference in people’s lives,” continued Radebe.

Teams can register online at least 3 days before the tournament dates in order to be eligible to play, for more information visit www.couragecup.co.za or email admin@campaign4cancer.co.za

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